Russia-Ukraine:

Institutionalism and Régulation theory addressing the return of war

Julien Vercueil, Inalco-CREE

International Conference The History of Régulation Theory and its Contributions to the Analysis of Global Capitalism and its Recent Crises

Paris: Université Sorbonne Nouvelle Paris 3, 8-9 September 2022

Introduction (1) War - still a black box for economists?

- War is a black box for most western economists
 - Few personal direct experiences of war in our lifetime.
 - Not the case of the economists born before 1930 (Keynes)
- Liberalism and war :
 - "Doux commerce" (Montesquieu) theory and its development <u>: J.S.</u>
 Mill
- War and Institutional economics :
 - W. Sombart (Merchants and Heroes), T. Veblen (predatory instinct), Baran and Sweezy (Military expenditures and employment in capitalist countries), J. M. Keynes (Personal experience of war, see Turnell, 2002), C. Tilly (1985, War and State construction)
 - Régulation theory: addresses violence/conflict but paradoxically not war
 - No mention the terms "war", "defence" or "military" in the 2002 handbook "Théorie de la régulation : l'état des savoirs"
 - Schméder, 2018: proposes several research programmes related to war and economic development, the role of military institution in the evolution of capitalism

Introduction (2)
War and the
economy – war
and Russia

- Theoretical consensus between economists about war:
 - War is bad for the economy (destructions, uncertainty and risks) –
 with few exceptions
 - War reverses the peace-time hierarchy between civil and military activities
 - War means a greater centralization of the economy and more State intervention
 - German industrial patrons in pre- 1st WW asked for centralized planning
 - Human resources allocation is a key driver of the war economy
 - Affinities between war economies and the planned economies
 - Oscar Lange : the Soviet economy as a « war economy sui generis »
 - Jacques Sapir : the Soviet economy as a « mobilized economy »
- What do we want to show here?
 - Institutional economics (and in particular, the RT) is well-equipped to tackle war-time economic topics in a relevant way
 - The current war launched by Russia on Ukraine's territory can be fruitfully analysed with the categories of RT and institutional economics

1. Violence and War in the long-run historical trajectory of Russia

- Two methodological requirements of RT:
 - Long waves approach (F. Braudel and the Ecole des Annales)
 - Constructivism: importance of the mindset of the actors (leaders and the population)
- Application to Russia's population contemporary mindset:
 - 1. Russia, historical builder of USSR.
 - 2. The Soviet Russia was **born during a war** at once civil and international war.
 - 3. WW2: of all countries involved in, the Soviet Union was the one that suffered the most in terms of human casualties (but it defeated the Nazis – "Great Patriotic War")
- => Contemporary **Russian patriotism** (as a value): strongly rooted in Stalin's victory against nazism. Evident links with the cult of personality of the Commandant-in-Chief.
 - 4. The **Cold War** was lost by the USSR => feeling of frustration (revenge?) against the West- reflected in the political landscape (see Putin's reading of the collapse of the USSR)
 - 5. This feeling is absent from the other former republics of USSR (Ukraine or Kazakhstan), apart from Russian nationals living in these countries – and Belarus.
 - 6. After 1991 : <u>war-like casualties caused by the fall of the USSR</u> and the transformational crisis
 - 7. Russia directly experienced war (in the Former Soviet Union) after 1991: 1992-3
 (Georgia, Tadjikistan), 1996 (Chechnya 1), 1999 (Chechnya 2), 2008 (Georgia), 2014
 (Crimea and Donbass),... War is part of the present for the Russian population

2. From violence to State – war at the horizon?

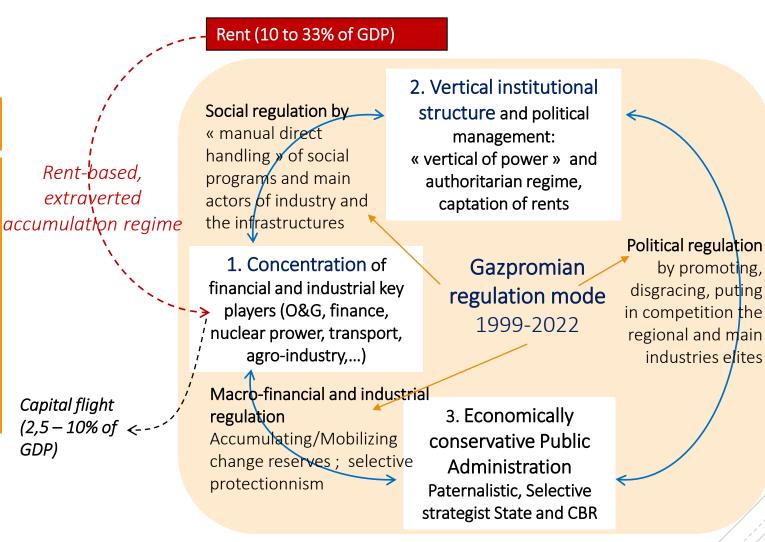
- Violence and Protection are central functions of the State (Weber) and Organized Crime
- C. Tilly (1985, p. 181) **four activities** of a State :
 - War making: eliminating or neutralizing their rivals outside the territories in which they have priority as wielders of force
 - State making: Eliminating or neutralizing their rivals inside these territories
 - Protection: Eliminating or neutralizing the enemies of their clients
 - Extraction: Acquiring the means of carrying out the first three activities »
- Transition and State Making in Russia:
 - Explosion of Organized Crime during the 1990 Russia as a failed State
 - V. Putin restoring protection at the national level (Chechnya 1999)
 - Under Putin, new relations between the State and Organized Crime
 - War risks outside Russia: protecting the Russian Diaspora
- Limits of this analysis

The Russian Rent-based Accumulation Regime and the war: All institutional forms are touched

International insertion: War shock Progressive, [rent-based] partial sanctions on O&G Monetary Regime Role of the State: War shock [From exchange rate [monopolist and Financial constraint to inflation Selective support] Sanctions targeting] (1st) Competition regime Investment halt (1st) War shock [segmented] MNC's desinvestment Brain drain Personal sanctions Wage-labour Nexus: (1st) [dominated / fragmented] Commercial Source : Adapted from J. Vercueil, 2019 : Economie politique de la Russie, Le seuil, col sanctions

3. Russia's rent based accumulation regime: extraverted, rent-based





Source : Adapted from J. Vercueil, 2019 : Economie politique de la Russie, Le seuil, coll. points

The Russian Regulation Mode facing the war

3. Russia's rent based accumulation regime and the first regulation measures

Active seeking of new customers Active Mediumreduction of term gas deliveries regulation to EU Interest rate hike Closing financial markets Tight capital controls Banking system careful monitoring

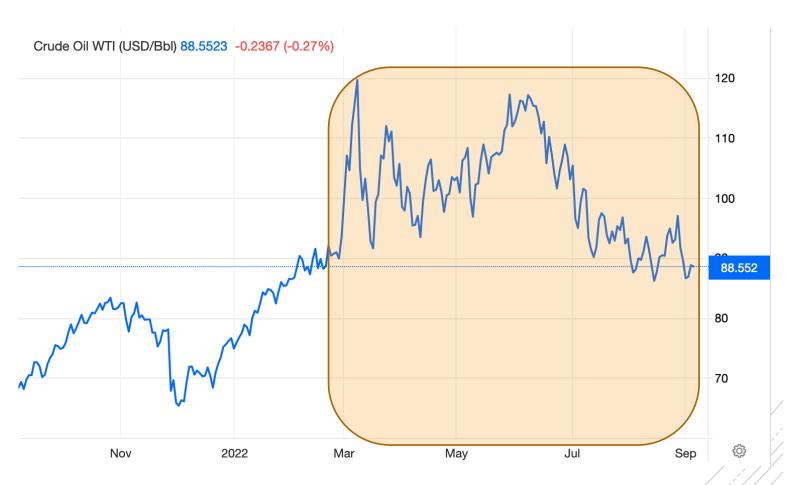
Strong state

support

Oil prices: compensating for quantity drop Progressive International insertion: , partial War shock sanctions [rent-based] on O&G Immediate regulation War Monetary Regime shock Role of the State: [From exchange rate [monopolist and **Financial** constraint to Selective support] sanctions inflation targeting] Investment halt Competition regime MNC's War [segmented] desinvestment shock Brain drain Personal Wage-labour Nexus: sanctions [dominated / fragmented] Commercial Source : Adapted from J. Vercueil, 2019 : Economie politique de la Russie, Le seuil, coll. points sanctions

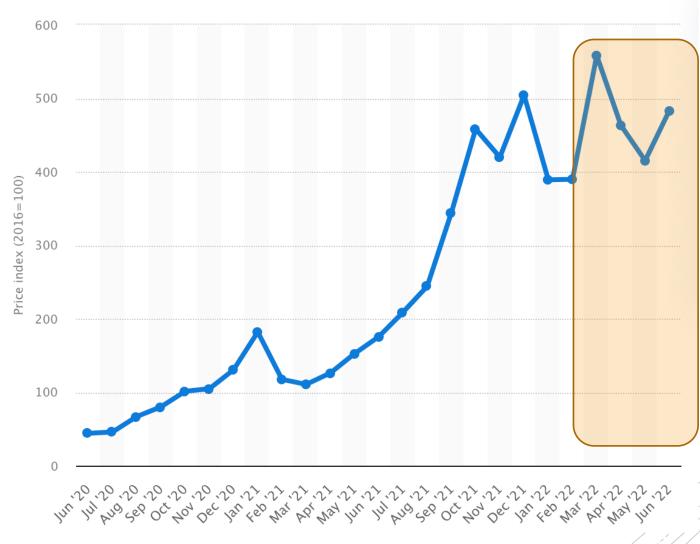
Context (1): oil prices

Statistical evidences of the short-term weathering of war shocks



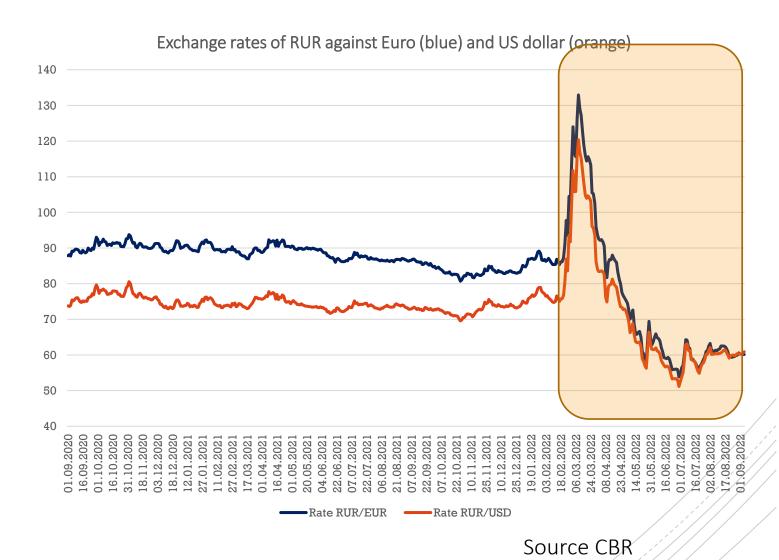
Source statista

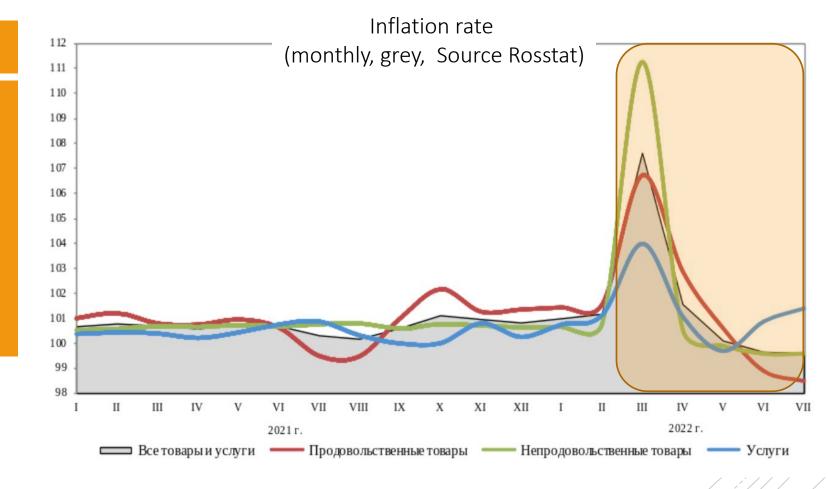
Context (2): gas prices



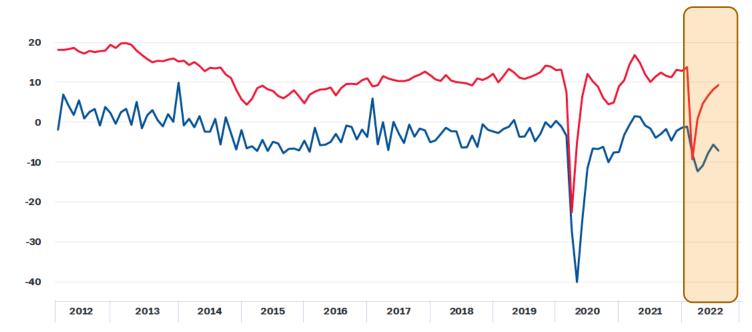
Montlhy average price: EU, US, Japan – Source Statista

Rouble Exchange rate





Output assessments by russian entreprises (2012-2022, Source CBR, August 2022)

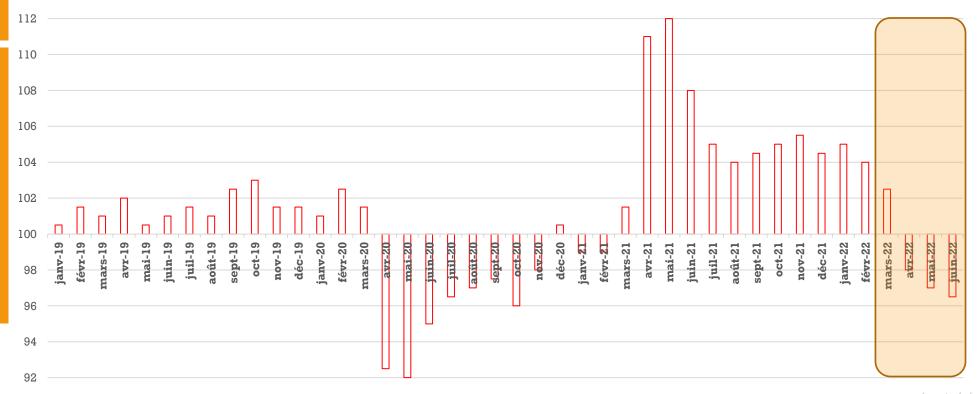


🌒 Текущие оценки 🥚 О

Ожидания

GDP variation estimates, y-to-y

Statistical`
evidences
of the
short-term
weathering of
war shocks

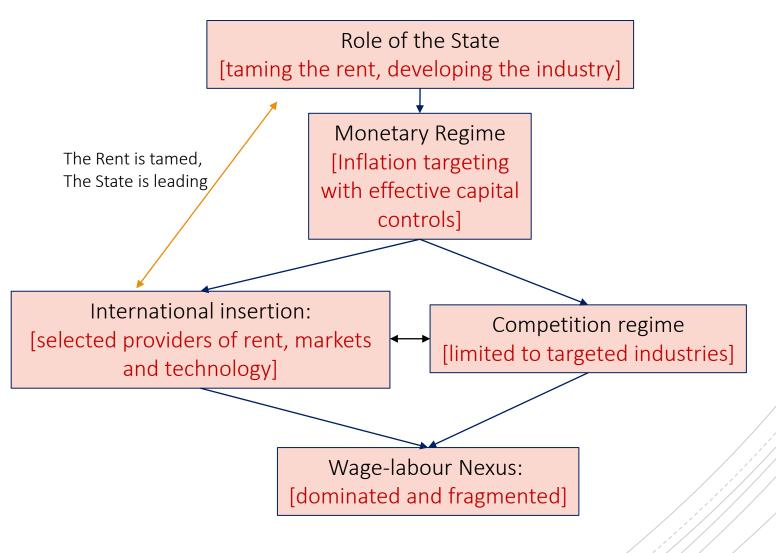


Source: IPEN-ASR

Facing the new world:

Toward a new, State-led Accumulation Regime?

How can the Russian I.-F. hierarchy be transformed by the war?



Source : Adapted from J. Vercueil, 2019 : Economie politique de la Russie, Le séuil, coll. points

References

- Graz J.-C. (2000): « les nouvelles approches de l'économie politique internationale », Annuaire Français de Relations Internationales, Vol. 1, 2000.
- Nove A. (1991): « The Soviet economy: transition or collapse? » *National Institute Economic Review,* N°138, Nov 1991, p. 84-91.
- Sapir J. (1990) : L'économie mobilisée. Paris : La découverte.
- Schméder G. (2018): « Défense, sécurité et régulation », in Boyer (dir), La théorie de la régulation au fil du temps, EMSHA Editions, p. 293-299.
- Tilly C. (1985): « War Making and State Making as Organized Crime », in Evans P., Rueschemeyer D., Skocpol T. (Eds), *Bringing State Back In*. Cambridge: Cambridge University Press, 1985, p. 169-191
- Turnell S. (2002): "Keynes, Economics and War: A Liberal Dose of Realism," Research Papers 0207, Macquarie University, Department of Economics. https://ideas.repec.org/p/mac/wpaper/0207.html

J.S. Mill, Principles of Political Economy "Before, the patriot, unless sufficiently advanced in culture to feel the world his country, wished all countries weak, poor, and ill-governed, but his own: he now sees in their wealth and progress a direct source of wealth and progress to his own country. It is commerce which is rapidly rendering war obsolete, by strengthening and multiplying the personal interests which are in natural opposition to it" (J.S. Mill, Principles of Political Economy, Book III, Chapter XVII, Section 14)

